



bounty & soul

Farm to Fork

EVENT

SPONSORSHIP

Join us for an unforgettable evening celebrating the intersection of food, farms, and health. Farm to Fork is an interactive culinary experience pairing seasonal bounty from local farms with the artistry of local chefs.

EVENT

DETAILS:



October 3, 2026, Asheville, NC



Laila Johnston at laila@bountyandsoul.org



COMMUNITY CONNECTION

This signature fundraiser brings together **300 business leaders, community members, and food enthusiasts** to support Bounty & Soul's mission of increasing access to fresh, nutritious food for Western North Carolina families experiencing food insecurity.

WHY SPONSOR FARM TO FORK

Sponsoring Farm to Fork connects your brand with an engaged, affluent audience while making measurable community impact. In 2025, Bounty & Soul:



Distributed 2,085,000+ lbs. of fresh food to 289,562 individuals



Invested \$1.08 million in the regional food economy, supporting 65 local farms



Mobilized 18,762 volunteer hours strengthening community bonds



Provided 244 free health, nutrition, and cooking classes

MARKETING & BRAND VISIBILITY BENEFITS



Your sponsorship delivers high-value exposure across multiple channels.

300 EVENT ATTENDEES

Including business leaders,
community influencers, and
philanthropists

COMMUNITY CONNECTION

Align your brand with farm-to-
table values and authentic
community impact



23K+ DIGITAL COMMUNITY

Logo & recognition across Facebook,
Instagram, and email subscribers

YEAR-ROUND VISIBILITY

Sponsor page on Bounty & Soul website
with linked company logo

PREMIUM BENEFITS

Top-tier sponsors receive
dedicated social media spotlight
posts, logo on event invitations,
and featured articles

EMPLOYEE ENGAGEMENT

Exclusive volunteer opportunities
at partner farms, top-tier
sponsors will host Executive
Director presentations in office



SPONSORSHIP OPPORTUNITIES



Farm to Fork Sponsorship Benefits	\$10,000 Cream of the Crop Main Sponsor (1)	\$7,500 Grape Expectations Bar sponsor (1)	\$5,000 Hot Tomato Chef station sponsor (6)	\$2,500 Turnip the Beet	\$1,000 Cherry on Top
"Presented By" exclusivity on all materials + first right of refusal next year	✓				
Exclusive bar or chef tent naming rights with name and logo on sign		✓	✓		
Logo on event invitations	✓	✓	✓		
Dedicated social media spotlight post	✓	✓	✓		
Speaking opportunity at event	✓				
Custom volunteer experience	✓	✓			
Feature in email (7,000 subscribers)	✓	✓			
Logo on all event signage + promo materials	✓	✓	✓	✓	
Linked logo on event webpage + year- round sponsor page	✓	✓	✓	✓	✓
Recognition on social media (FB: 9,400 IG: 6,700)	✓	✓	✓	✓	✓
Complimentary Event Tickets	4	2	2	1	1

Secure your sponsorship by August 15, 2026

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